

# Northfield High School

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## Community Partner Program 2017-18

### Why partner with Northfield?

*NHS students stand to benefit from your sponsorships and support, but so do you! Through a community partner program, we hope to fulfill the following objectives:*

- To **support and advance Northfield scholars** in academics and International Baccalaureate, the arts, technology, athletics and student life, and **provide real-world educational and service experience** to Northfield students.
- To promote civic engagement and service in our community by developing Northfield High School as a community school. This means **offering our students as a resource** for employment and service, **highlighting partners who are active in our community**, and **participating in community-building activities** outside of the classroom.

### Opportunities for sponsorship recognition

- Banners
  - Weekly newsletter: feature article and weekly sponsorship recognition
  - Website: sponsors directory with business links
  - Mobile app: sponsor recognition and link
  - Athletics events recognition and free admission
  - Yearbook advertisements
  - Logo on school event flyers
  - Logo displayed at special events, such as Back to School, Freshman Welcome Night
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### Opportunities for student engagement

- Guest speakers
- Jobs, internships, student shadows
- Community service (our students or your staff)
- Teacher/staff appreciation
- Grants
- Club or sport sponsorships
- Product/service donation



# Northfield High School

## Community Partner Program Sponsorship Levels

### Soaring

**\$2,500**

**Banner displayed**  
at NHS

**Weekly recognition**  
in **newsletter** and  
**one feature** article  
in the newsletter  
about the business/  
organization

**School event recog-**  
**niton: logo** printed  
and/or on school  
event flyers or dis-  
played at events  
(Back to School  
Night, Freshman  
Welcome)

Business logo and  
link in **online spon-**  
**sor directory**

Business logo and  
link in **Northfield**  
**mobile app**

Opportunity to ad-  
vertise in the **North-**  
**field yearbook**

### Gliding

**\$1,200**

**Weekly recognition**  
in **newsletter** and  
**one feature** article  
in the newsletter  
about the business/  
organization

**School event recog-**  
**niton: logo** printed  
and/or on school  
event flyers or dis-  
played at events  
(Back to School  
Night, Freshman  
Welcome)

Business logo and  
link in **online spon-**  
**sor directory**

Business logo and  
link in **Northfield**  
**mobile app**

Opportunity to ad-  
vertise in the **North-**  
**field yearbook**

### Taking Flight

**\$600**

**Weekly recogni-**  
**tion in newsletter**

Business logo and  
link in **online spon-**  
**sor directory**

Business logo and  
link in **Northfield**  
**mobile app**

### Acceleration

**\$300**

Business logo and link  
in **online sponsor di-**  
**rectory**

Business logo and link  
in **Northfield mobile**  
**app**

### Takeoff

**\$200**

Business logo and link  
in **online sponsor di-**  
**rectory**

*\*\* Sponsorship and recognition levels are negotiable. Additional recognition opportunities available, including social media "shout-outs," athletics event recognition/free admission, and more!*