

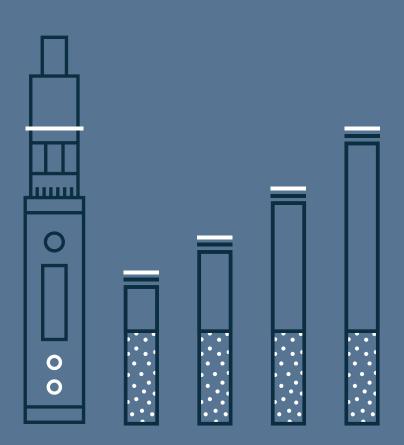
VAPE JUICE CONTAINS NICOTINE. TEENS WHO PICK IT UP MAY NEVER PUT IT DOWN.¹

Source

¹E-cigarette Use Among Youth and Young Adults: A Report of the Surgeon General, U.S. Department of Health and Human Services, Office of the Surgeon General, 2016. Retrieved from: https://e-cigarettes.surgeongeneral.gov/documents/2016_SGR_Full_Report_non-508.pdf







FACT:

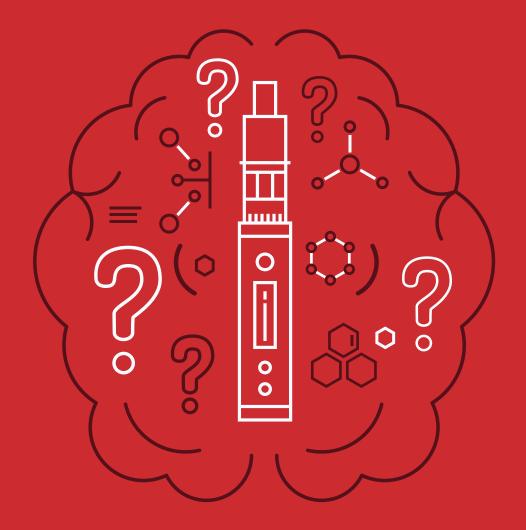
EXPERTS SAY TEENS WHO START VAPING ARE 4x MORE LIKELY TO SMOKE CIGARETTES A YEAR LATER.1

Source:

¹Miech, R., Patrick, M., O'Malley, P., Johnston, L., E-cigarette use as a predictor of cigarette smoking: results from a 1-year follow-up of a national sample of 12th grade students. Retrieved from http://tobaccocontrol.bmj.com/content/early/2017/01/04/tobaccocontrol-2016-053291?papetoc







THE SURGEON GENERAL SAYS VAPING NICOTINE CAN IMPACT MENTAL DEVELOPMENT, HARM MEMORY AND CAUSE DEPRESSION.¹

BUT DON'T WORRY, PARENTS. IT'S ONLY THEIR BRAINS.

Source:

'E-cigarette Use Among Youth and Young Adults: A Report of the Surgeon General, U.S. Department of Health and Human Services, Office of the Surgeon General, 2016. Retrieved from: https://e-cigarettes.surgeongeneral.gov/documents/2016_SGR_Full_Report_non-508.pdf







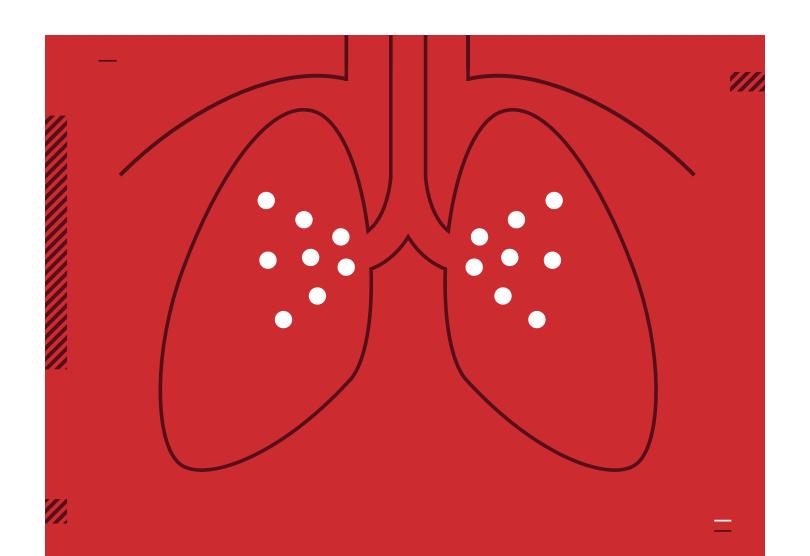
THAT "HARMLESS WATER VAPOR"
YOUR KIDS ARE INHALING
IS ACTUALLY A MIX OF
CHEMICALS AND
ADDICTIVE NICOTINE.1

Source

¹E-cigarette Use Among Youth and Young Adults: A Report of the Surgeon General, U.S. Department of Health and Human Services, Office of the Surgeon General, 2016. Retrieved from: https://e-cigarettes.surgeongeneral.gov/documents/2016_SGR_Full_Report_non-508.pdf







YOU DON'T KNOW MUCH ABOUT THE LONG-TERM EFFECTS OF VAPING. TROUBLE IS, NO ONE DOES.







VAPES AND E-CIGS AREN'T AS CLOSELY REGULATED AS CIGARETTES.
SO, KNOWING EXACTLY WHAT'S IN THEM IS HARD - FOR BOTH US AND OUR KIDS.¹

Source

¹E-cigarette Use Among Youth and Young Adults: A Report of the Surgeon General, U.S. Department of Health and Human Services, Office of the Surgeon General, 2016. Retrieved from: https://e-cigarettes.surgeongeneral.gov/documents/2016_SGR_Full_Report_non-508.pdf



