

Collaborative School Committee

NORTHFIELD HIGH SCHOOL

Date: April 30, 2019

Attendees: Amy Bringedal-Prinicpal, Thad Jacobs- Parent, Brad Tobin- Teacher, Chantel Vogel- parent, Matt Katein- Teacher, Stephanie Cohen- teacher, John Brown- Parent, Heather Ayluardo- Certified staff, Will Kocher- teacher

Agenda

- Marketing Update
- Student Handbook
- Membership 2019-2020
- Parent & Community comments and questions
- Principal Review/Evaluation
- Adjourn

Minutes	Activity
10	Marketing Update
	-Review of Document
	*See attached document
	Comments:
	 Survey to parents about shadowing wasn't well responded. Shadowing resource heavy. A family tour may be a good way to share info. Shadowing tends to be a waste according to some staff experience. Need to keep shadowing, but need to make it easier. Want to keep it equitable. Sign up and do a lottery twice during the year (once before and once after 8th grade information night). Incorporate student ambassadors in family tours Social Media- at beginning of year introduce each SM page in the newsletter and explain what each does so families can like/follow what they will find useful. Public service on Harkins screens? Cost? Student Intern for SM posts for school next year? Twitter? Should we explore adding it? Band is like FB and sports is migrating toward it. Youtube is 2nd largest search engine, and it may be good for us if we have videos. Google Add Words (search parameters) –see Will Farm optimization out to abroad –see Will Northfield App- get kids to use it. We can make it our first place to publish so they are forced to use it to get info fastest. Get athletic schedules accurate (girls' golf and
	softball). 13. Google analytics- would be helpful info
	14. Website- math tab leaves website, alphabetize staff, link to class websites, volunteer opportunities,
	15. Google calendar- link to google calendar is in newsletter, working out glitches, mandatory senior meeting May 2
	16. Spirit wear- new items here. Foundation taking it over. Melinda still communicating with them.
	17. Newsletter- through mailchimp,
	18. Events- Wine event at Stanley coming up, At Awarrd assembly use one page with all awards, live stream awards assembly, assembly will be at night when other things are going on, NHS partnership with Stapleton Beerfest? Plans to do a NHS Foundation



	Beer Fest?					
	19. Other- Banners on Central Park can only be up for 42 days. Construction sign sa					
	"Future site of Nighthawk expansion. Our nest is growing", Mytech grant, working on					
	other grants as well. Look at tech grants (AV/tech room). Lockheed-Martin grant- can it					
	be used for this?					
	20. For outsourcing work to India see www.freelancer.com					
	-Recommendations for 2019-2020					
10	Student Handbook					
	-Any additional changes from 3.19? (changes recommended on 3.19 – Update school hours, Code of Conduct for Drivers)					
5	CSC Membership 2019-2020					
	1. See below					
10	Parent and Community Comments and Questions					
15	Principal Review/Evaluation					

CSC Membership

	9 th Grade	10 th Grade	11 th Grade	12 th Grade			
Parents	Alex Carter – Year 1 of 2		John Brown – Year 2 of 2	Aurelia Armendariz – Year 2 of 2			
	Jacqueline Hammons – Year 1 of 2		Chantel Vogel – Year 1 of 2	Stacy Haynes – Year 2 of 2			
				Thad Jacobs – Year 1 of 1			
Teachers	Heather Ayluardo Rivera -2 of 2						
	Stephanie Cohen – 1 of 2						
	Matt Katein – 2 of 2						
	Will Kocher – 1of 2						
	Brad Tobin – 2 of 2						
August 20	August 2019 – NHS will recruit parents for the following:						
9 th Grade – 2 parents							
10 th Grade – 1 parent (Alex Carter returning)							
11 th Grade – 2 parents							
12 th Grade - 1 parent (Chantel Vogel returning)							
Communit	ty Member						
2 Teachers	S						